

# Support SRF on #GivingTuesday



## PRESS RELEASE

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## **The Snyder-Robinson Foundation Joins the Global #GivingTuesday Movement**

### **Pledges to Fund a SRS Research Grant Award**

McLean, VA – The Snyder-Robinson Foundation has joined #GivingTuesday, a global day of giving that harnesses the collective power of individuals, communities and organizations to encourage philanthropy and to celebrate generosity worldwide. Occurring this year on November 28, #GivingTuesday is held annually on the Tuesday after Thanksgiving (in the US) and the widely recognized shopping events Black Friday and Cyber Monday to kick off the holiday giving season and inspire people to collaborate in improving their local communities and to give back in impactful ways to the charities and causes they support.

The Snyder-Robinson Foundation has been accepted to

participate in the 2018 Penn Medicine's Orphan Disease Center's Million Dollar Bike Ride. The Snyder-Robinson Foundation will launch its Million Dollar Bike Ride donation campaign on #GivingTuesday this year. All donations will directly fund Snyder-Robinson Syndrome research grant awards in conjunction with Penn Medicine for the 2018 Million Dollar Bike Ride. This is the most important fundraising opportunity for The Snyder-Robinson Foundation because Penn Medicine will match all donations 100%.

"We are very fortunate to have the opportunity to participate in the 2018 Million Dollar Bike Ride," said Michael Raymond, Executive Director of The Snyder-Robinson Foundation. "This is our first year of #GivingTuesday, we are excited to keep the momentum going through May 20, 2018, the day of the bike ride. We hope to raise a total of \$50,000, which will translate into \$100,000 for a research grant award."

Those who are interested in joining The Snyder-Robinson Foundation's #GivingTuesday initiative can visit <https://givingtuesday.razoo.com/story/Curesrs>. To visit The Snyder-Robinson Foundation's Facebook page, go to: (<https://www.facebook.com/SnyderRobinsonFoundation>), or follow @Snyder\_Robinson and the #Cure SRS hashtag on social media.